



NCD Study Published!



It's a moment we've all been waiting for, clinical evidence supporting the efficacy of Natural Cellular Defense, confirming years of testimonial evidence we've been hearing all along. The study reveals the use of an activated clinoptilolite suspension (ACS) as an agent to increase urinary excretion of toxic heavy metals. Clinoptilolite is a type of zeolite, and it was Waiora's specific activated clinoptilolite suspension

(ACS) that was used in the study. In layman's terms, this study proves that Natural Cellular Defense DOES remove toxic substances from the body, and it does NOT remove important electrolytes. The fact that the ACS used was Waiora's own Natural Cellular Defense is extremely important. The reason is because competitors have been trying to jump on our bandwagon for years, touting zeolite products claiming to be as good as ours but less expensive. Not only are they less expensive, they're also completely ineffective.

First, competitor zeolite is not activated, meaning it's dirty. By design, zeolite attracts toxins and heavy metals out of its immediate environment, so zeolite straight from the mine is much less effective than one that has been activated, or "cleaned." Waiora is the only company that activates the zeolite through a proprietary purification process. Think of it as a sponge. A sponge that has been wringed out will absorb more than a saturated sponge. Our zeolite has been "wringed out" and others are not. Our zeolite was the specific one in this study proving that it works.

The second reason other companies cannot compete is because they don't micronize the zeolite. It was said that zeolite could never effectively be used for humans, because it couldn't be made small enough to get



into the bloodstream. We have a micronization process that actually grinds the zeolite down into a fine, dust-like powder which we combine with pre-purified water to ensure efficacy.

This study is monumental because it's the first one published that proves zeolites can help rid your body of heavy metals and toxins and the zeolites used were Waiora's proprietary formula. We've known the effectiveness of this product for years, and now we have solid proof. We are the ONLY company that has both the product and the proof. Other companies have third-party studies about certain ingredients in their products. We have those, too. But now, we're armed with clinical evidence from a study that used our specific product, putting us in a position to skyrocket our business! Go to the Natural Cellular Defense product page on Waiora.com and click on the first clinical trial to check it out!